

Meghan B. McGuire

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PROFILE

Seeking a permanent position that utilizes my training and experience in marketing, communication, writing, social media, design, photography and/or technology. Would like to take an active role in developing a local company or organization.

EXPERIENCE

Writer for Sandbox Strategies; New York, San Francisco — 2009- Present

Wrote press releases and provided document editing support for various international accounts. Press Releases for Speck Products are regularly reprinted on hundreds of hi-tech blogs worldwide.

Marketing Support for Speck Products; Palo Alto, CA — 2008- Present

Worked remotely to produce advertising copy, lifestyle photography and various other marketing materials for Speck Products. Conceived, pitched and managed numerous successful social media contests and campaigns on myspace, twitter and facebook. Created product names and marketing slogans. Wrote and html coded widespread consumer and retailer email blasts. Drafted correspondence with various partners and executives. Wrote and developed blog. Assisted in re-branding process. Built and populated html pages for www.speckproducts.com. Worked extensively within cms and ftp systems. Assisted in Google Adwords development and facebook advertising.

Friends of the Forest Days Coordinator, AmeriCorps; Portland, OR — 2008

Coordinated "Friends of the Forest Day" events for the National Forest Foundation. Responsibilities included writing press releases, managing and creating online marketing campaign, photographing events, and management/coordination of volunteers.

Reporter, Editor, Photographer, Headlight-Herald; Tillamook, OR — 2006-2007

Covered government, news, education, business and community events. Received promotion to Sports Editor. Coordinated content of sports section while contributing writing, photography and editorials. Designed layout of sports section using Quark. Wrote weekly column.

Sports Editor, Siskiyou Newspaper; Ashland, OR — 2004-2006

For campus newspaper at Southern Oregon University, managed editorial staff, published writing and photography, designed layout using Final Cut Pro. Wrote weekly column.

Intern, SG magazine; San Clemente, CA — 2005

Gained final school credits in an editorial internship position while doing freelance writing and photography.

EDUCATION

Southern Oregon University; Ashland, OR — 2001-2006

Graduated cum laude with Bachelor's of Arts degree in photojournalism with minors in multimedia, video production and photography.

Deakin University; Melbourne Australia — 2005

Completed advanced photography courses to enhance degree.

SKILLS

Unique, dynamic writing style. Natural ability to relate to popular culture. Highly developed computer skills including Apple's Creative Suite, html and css. Flexible, enthusiastic employee. Organized, committed and able to work efficiently on deadline.

REFERENCES AVAILABLE UPON REQUEST