

## press releases

april 22 2010

### SPECK ANNOUNCES NEW "SHIELDVIEW" SCREEN PROTECTOR LINE FOR IPAD, IPHONE, BLACKBERRY AND MORE!

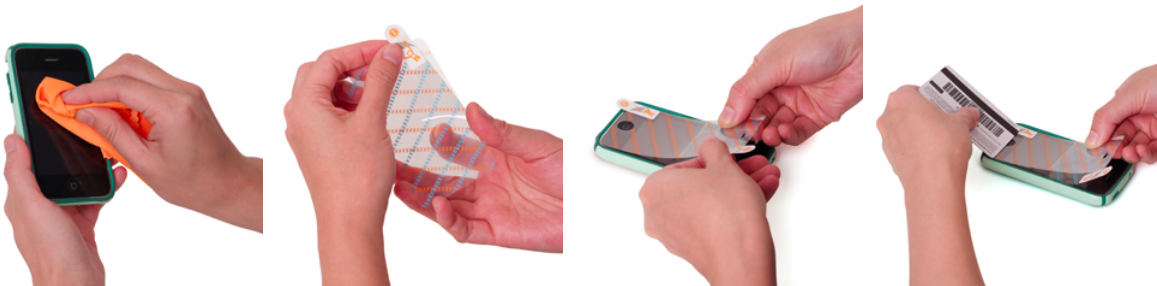
#### Forecast is For Clear, Clean and Protected Touch Screens!

**PALO ALTO, CA — April 22, 2010 –** Grubby fingers and sharp, scratchy objects lurk around every corner, threatening to damage the delicate touch screen of your on-the-go electronic device. To the relief of mobile device owners everywhere, Speck announced today that it has developed ShieldView, a new line of state-of-the-art screen protectors available for today's hottest gadgetry. ShieldView Screen Protectors join CrispView Screen Cleaning Kits in Speck's expanding group of products aimed to keep your device displays and touch screens looking clean and pristine. For images, please visit: <http://www.speckproducts.com/content/shieldview>.



"We understand that protecting the integrity and value of your on-the-go devices is of utmost importance, especially the screen's appearance," said Irene Baran, CEO of Speck. "We've designed our new ShieldView line to be virtually unnoticeable but highly protective."

Designed and engineered for a perfect fit on iPad, iPhone 3G and 3GS, BlackBerry Bold 9700, Blackberry Storm2 9550, and 4.3-Inch Widescreen Portable GPS devices, ShieldView delivers a virtually invisible, durable layer of protection that stays smartly in place, never interfering with the functionality of your touch screen. Easy to apply and remove, ShieldView's non-adhesive matte finish and specialized coatings reduce glare for optimal visibility and brightness while it protects screens from scratches and smudging. Available in packs of two for iPad and packs of three for all other devices, Shieldview is designed for quick and easy replacement as needed. ShieldView for smartphones and GPS devices is available for \$9.95 and for the iPad, it's \$24.95. All ShieldView products come in re-sealable storage envelope packaging for added convenience and ShieldView for iPad also includes a screen cleaning cloth..





For more information about Shieldview screen protection, please visit <http://www.speckproducts.com/content/shieldview>.