

press releases

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SPECK BREWS UP NEW ORIGINAL CANDYSHELL CASE COLOR COMBINATIONS FOR THE iPhone 3G AND 3GS!

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PALO ALTO, CA — February 9, 2010 – With the release of six highly anticipated all-new color combinations, Speck has expanded its mouth-watering CandyShell case line to meet the tastes of and needs of even more iPhone aficionados everywhere. Now, on the one-year anniversary of CandyShell's debut, consumers can wrap their treasured iPhone 3G or 3GS in exciting new two-tone color combos: Nightshade Purple, JujuJulep Green, SeaGlass Blue, DarkHeart Black, Moonsicle White and Indigo Blue.



One color highlights the resilient front bezel, corner joints and interior lining of this delectable single-piece case, while the other complimentary color covers the smooth, sleek hard shell exterior. For images, visit <http://www.speckproducts.com/content/new-cases-and-colors-for-iphone-3g>.



"It has been a challenge to enhance what is already such a stellar case, but the new color combinations truly bring CandyShell to a new level of style and function," said Irene Baran, CEO of Speck. "The protection people love about CandyShell is there as always, and the new colors really create a delightfully sleek look."



These sweet new shades continue CandyShell's tradition of stylish protection by merging a soft rubberized interior that insulates against impacts with a hard, scratch resistant outer shell that slides easily in and out of pocket – all in a single-piece design. Such a seamless blend of sleek looks, colors and protection has earned CandyShell numerous awards and accolades since its initial release.

Come see the new CandyShell colors and all of Speck's other iPhone, iPod and MacBook cases, packs and bags at MacWorld 2010, booth S-1912 (inside the Dr. Bott area).



These hot new CandyShell color combos for the iPhone 3G and 3GS are available now at Apple Stores and online at www.Apple.com and www.SpeckProducts.com for a MSRP of \$34.95. For more information about the CandyShell for the iPhone 3G and 3Gs, please visit <http://www.speckproducts.com/products/candyshell/iphone-3g-iphone-3gs/162>.